

ANA MAGA

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Profile

Independent and proficient designer with experience in web, print, and imagery asset production and management. Experience following corporate guidelines while meeting the requirements of a fast-paced environment with tight deadlines and multiple projects. Highly skilled in UX and SEO best practices, and certified with Adobe software, including Photoshop, Premiere, InDesign, and Illustrator. Fluent in Spanish and Portuguese.

Experience

Freelance Designer and Photographer — 2017 - Present

- Plan, Design, and Monitor website and web marketing for businesses.
- Create marketing campaigns combining print, web and social media.
- Photograph people and products in studio and on location for web.
- Shoot and edit product, people and events video for businesses.
 - Worked under contract onsite with ACO, Inc and remotely with Hatchery.com

Web Services and Media Coordinator

City of Casa Grande; Casa Grande, AZ — Nov 2015 - April 2017

- Redesigned City's website in Wordpress based on analytics and UX research.
- Shot photography and video for the local government channel.
- Created digital assets for Web, TV channel and social media.
- Met and discussed material and solutions with all City Departments.

Web Designer | PPG Group Web Manager

ACO, INC; Casa Grande, AZ — Jan 2012 - Oct 2015

- Designed and developed external and internal websites.
- Implemented and monitored SEO and marketing campaigns.
- Developed website and created videos for internal training.
- Managed several projects with agencies in 5 countries.
- Presented websites and marketing assets in several countries.

Education

Arizona State University - Master of Graphic Information Technology 2019

Montana State University - BFA - Graphic Design 2009

Certificates

Photoshop Associate Certified - Adobe

Web Technology Certificate - Harvard

DroneZone sUAS Certificate - FAA