

Ana Maga

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Education

Arizona State University - Current
Master of Graphic Information Technology

Montana State University – May 2009
Bachelor of Fine Arts – Graphic Design Major

Skills

- Extensive experience in graphic and web design.
- Practice conducting user experience research.
- Knowledgeable in front end development with HTML and CSS.
- Experienced WordPress, Muse and Dreamweaver designer/developer.
- Extensive knowledge of tracking and testing tools to optimize content.
- Highly skilled in Adobe CC Photoshop, Dreamweaver, After Effects, Premiere and others.
- Practice with photo and video equipment and post-production.
- Experienced Mac and PC user.
- Fluent in Spanish and Portuguese.

Experience

Freelance Designer | May 2017 - Present

City of Casa Grande | November 2015 - April 2017

Web Services and Media Coordinator - Casa Grande – AZ

- Redesigned new website based on analytics and user experience research.
- Shot photography and video for local government channel.
- Created digital assets for Web, TV channel and social media.
- Met and discussed material with all internal City departments.

ACO, INC. | January 2012 - October 2015

Web Designer, Casa Grande – AZ

- Designed and developed websites based on users needs and feedback.
- Conducted user experience testing.
- Implemented and maintained LMS website for training employees and vendors.
- Managed different projects with agencies.
- Presented websites and marketing assets in several countries.

Nene Design | 2007 – 2011

Graphic and Web Designer, Bozeman – MT

- Assisted clients promoting their business with print and on the web.
- Suggested marketing strategies based on analytics research.
- Collaborated with other design companies in large-scale print and animation projects.

Part-time Portuguese Instructor, 2005 - 2007

French Alliance, Bozeman - MT